

The
Scenic Heart
of the
CANADIAN ROCKIES

**SUNNY SOUTHERN
.. ALBERTA ..**

A
Paradise for
Motorists, Anglers,
Huntsmen and
Health & Vacation
Seekers



and **SOUTH EASTERN
BRITISH COLUMBIA**

ISSUED BY

**THE TOURIST ASSOCIATION OF SOUTH EASTERN
BRITISH COLUMBIA AND SOUTHERN ALBERTA**

WHICH IS CONTROLLED BY THE
BOARDS OF TRADE OF CRANBROOK AND FERNIE IN BRITISH COLUMBIA,
BLAIRMORE AND MACLEOD IN ALBERTA,
AND THE CITY COUNCILS OF COLEMAN, PINCHER CREEK, LETHBRIDGE,
HIGH RIVER AND BANFF IN ALBERTA.

HEAD OFFICE: FERNIE, BRITISH COLUMBIA
COMMISSIONER: J. FRED SPALDING

The Motoring Playground of North America

South Eastern British Columbia and Southern Alberta

Between the boundaries of Medicine Hat, Alberta, on the east; and Kingsgate, British Columbia, on the west, which is the Trans-continental Highway—Red Route—Courtts, Alberta; and Newgate, British Columbia, on the south; and Banff, Alberta, on the north, there lies what is probably the most scenic section of the American continent available to the motorist. "THE HEART OF THE CANADIAN ROCKIES."

No verbal description of this vast scenic wonderland could describe it adequately, but the illustrations in this booklet will help you to visualize something of what it is like. These pictures have nearly all been taken from viewpoints along the highways, and from them you will gather a general impression of this section of Canada which is calling to you to come and visit it during your summer vacation.

All the roads are really excellent, especially those in the mountains, which are all hard-surfaced. Those on the prairie which are not hard-surfaced now, will be during this year (1924).

There are direct highway connections with the principal highways of the United States at Courtts and Twin Lakes in Alberta, and Newgate and Kingsgate in British Columbia. Tourists crossing the International border will prevent annoying delays if they prepare before reaching the border, a list containing the following particulars:

Make of car;

Manufacturer's serial number of car;

Number of engine and the number of cylinders;

License number;

Numbers on each of the tires and the makers' name. The tires should all be on the rims so that the numbers appear on the outside;

A list of all the accessories which are not standard equipment.

Foreign tourists are allowed a free touring permit for thirty days. Those desiring to stay longer must put up a bond for the amount of the estimated duty value of the car, if of foreign make. Bonds should be arranged for before reaching the border, or cash will have to be deposited. These regulations are the same as have to be observed by Canadian tourists crossing into the United States.

There are great areas available for settlement in the rich irrigated and dry farming sections, and splendid opportunities for profitable investment in the mining sections, and cheap hydro-electric power offers much inducement for industrial expansion.

There is the best of big game hunting, trout and salmon fishing, boating, swimming in many lakes and hot springs, golfing on 14 links and mountain climbing.

There are comfortable and up-to-date camping grounds in each of our towns and many along the highways. A list of these and the golf links appears elsewhere.

Good hotels and good garages in all the principal towns assure you of comforts and good service.

The completion last year of the Banff-Windermere Road gives a western access to Banff through the central range of the Rockies, and now affords a complete circle tour of close to 600 miles of a continuous drive without having to retrace any part of it. This is called "The Circle Tour of the Canadian Rockies." Throughout its entire distance the snow-clad Rockies are never out of sight, and for nearly 500 miles of it, the road is right in the heart of the mountains, running alongside rivers and lakes, climbing to dizzy heights along the mountain sides and crossing three summits, one of them over a mile high. The grades are easy, and with the exception of two of them, the average car can make this entire tour on high gear, but if the tour is commenced at Macleod and you go from there north to Calgary and Banff, then south to Cranbrook and back through the Crow's Nest Pass to Macleod, the entire distance can be made in high gear, as every one of the worst grades will be descents if that direction is followed.

Waterton Lakes Park, which is one of Canada's most beautiful National parks, lies 34 miles to the south of Pincher Creek. This park should be visited by all who wish to see one of the grandest panoramas of lake and mountain scenery in America. It can be taken in as a loop of the Circle Tour by starting at Lethbridge and going through Cardston to the Park and return by the way of Pincher Creek to Macleod, or vice versa. There is also a direct road to it from Macleod through Glenwoodville.

The Banff-Windermere Road forms part of a highway connecting ten National parks. Seven of these are in the United States and three in Canada. These three are in this section and are Waterton Lakes Park, Rocky Mountain National Park, and Kootenay National Park. This highway is called "The Grand Circle Tour" or "Blue Trail." It is a round trip from Los Angeles in California, up the Pacific Coast to Portland, thence to Spokane, Cranbrook, Banff, Macleod and back to Los Angeles along the eastern slope of the Continental Divide via Salt Lake City. A distance of 4,300 miles.

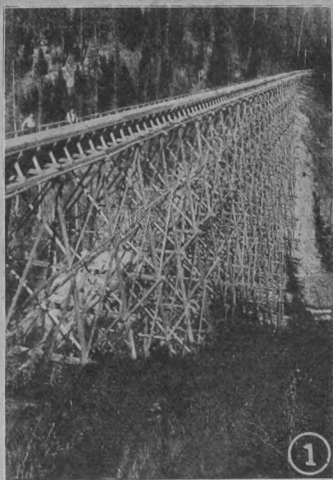
The Trans-continental Highway (Red Route) from Medicine Hat runs direct west through Lethbridge, Macleod, Blairmore, Coleman, Fernie and Cranbrook to Kuskanook, connecting with the passenger boat for Nelson. The tariff for cars varies from \$5.00 to \$7.50 according to weight; passengers, \$2.15 each. From Nelson it runs direct through Trail, Grand Forks, Osoyoos and Keremeos to Princeton. Cars have to be shipped by freight from here to Hope which costs \$22.50, and from Hope it runs direct to Vancouver.

This Association is controlled by the Boards of Trade of Cranbrook and Fernie in British Columbia; Blairmore and Macleod, in Alberta; and the City Councils of Lethbridge, Medicine Hat, Pincher Creek, High River, Banff, and Coleman in Alberta.

For specific information write to the Secretary of the Board of Trade or City Council of the district in which you are interested. For general and touring information, write to

COMMISSIONER J. FRED SPALDING,

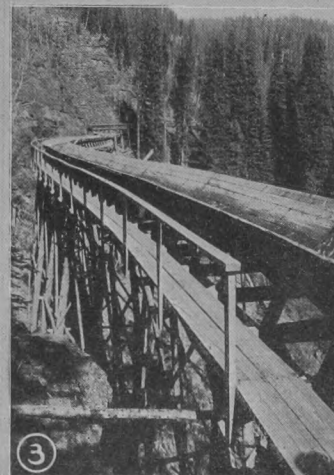
Fernie, B. C.



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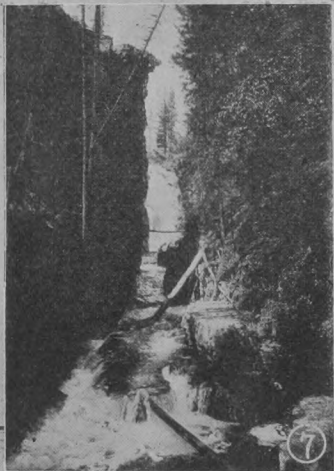
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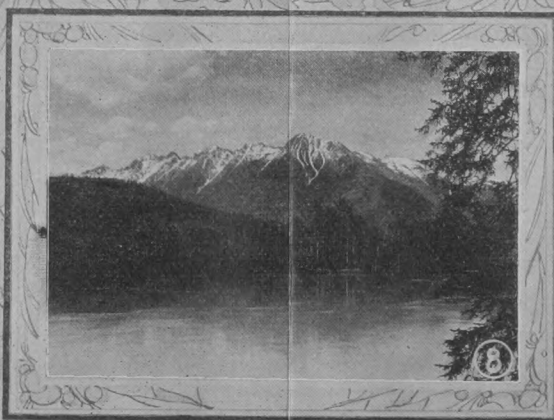
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CRANBROOK. POPULATION, 4,000. (RED AND BLUE ROUTES). CENTRE OF RICH MINING, LUMBERING AND FARMING DISTRICT.

HAS EXCELLENT CAMPING GROUNDS AND GOOD FISHING.

- 1 and 3.—Portions of the 15-mile logging flume of the B. C. Spruce Lumber Co., at Lumberton.
- 2.—A glimpse of the St. Mary's River, with the Rockies as a background.
- 4.—Premier Lake.

- 5.—The Purcell Range and Kootenay River.
- 6.—Columbia Lake, showing auto road.
- 7.—St. Mary's Canyon and Falls.
- 8.—Kootenay River.
- 9.—Auto road looking east from Cranbrook.



CRANBROOK. A CENTRE FOR MANY BEAUTIFUL SIDE TRIPS, SOME OF WHICH ARE SHOWN HERE.

- | | |
|---|--|
| 1.—Moyie Lake. | 6.—Wild Horse Creek. |
| 2.—The Steeples. | 7.—Town of Cranbrook from Race Track. Mt. Baker in background. |
| 3.—The Kootenay River which divides the Canadian Rockies and the Selkirk Range. | 8.—Road around Moyie Lake. |
| 4.—Columbia Lake. | 9.—Road between Cranbrook and Windermere. |
| 5.—"Visiting in Cranbrook." Indians from the St. Eugene Mission at Fort Steele. | 10.—Moyie Lake. |



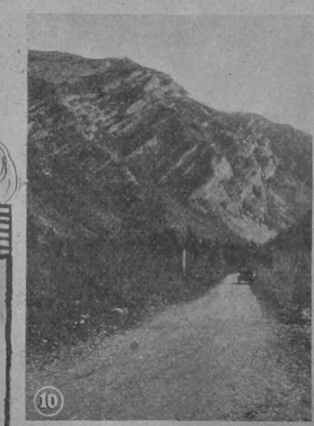
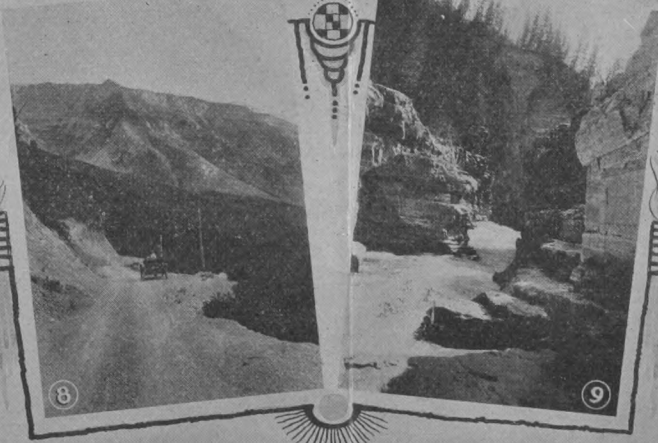
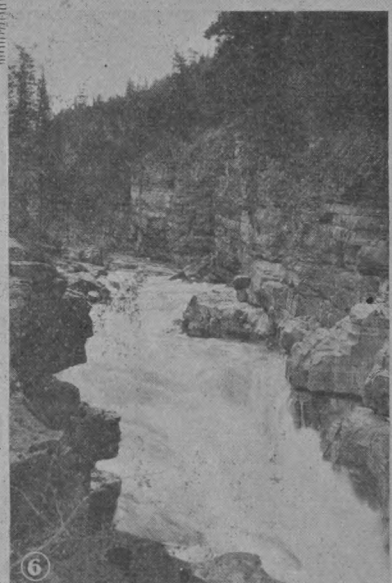
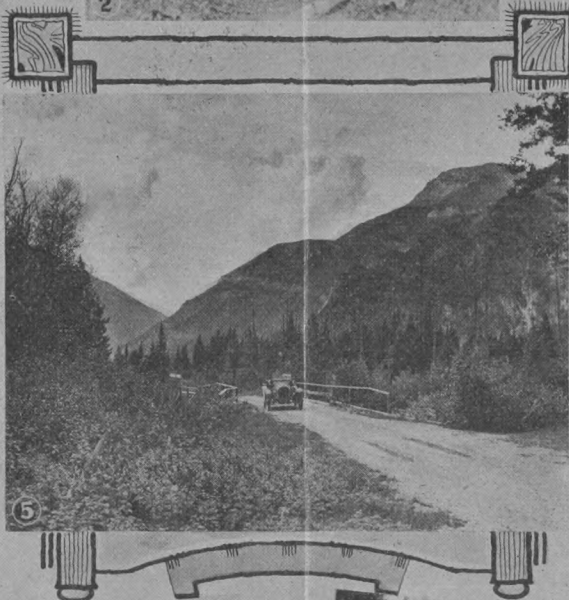
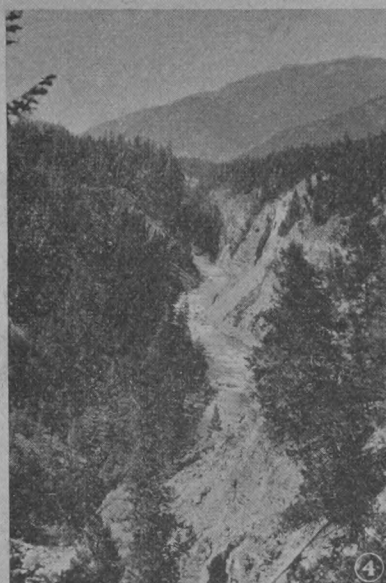
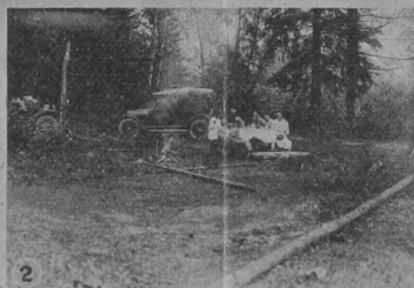
RADIUM HOT SPRINGS, 75 MILES NORTH FROM CRANBROOK.

The Springs have a temperature of 110 to 120 degrees, and a concrete swimming basin 40x50 feet with dressing rooms and shower baths. The camping ground has 18 tents which have floors and walls with water and cooking conveniences, also a restaurant. There is a separate camping ground for tourists having their own tents and equipment, which has fire places and a water stand pipe. There is a general store and a service station for gasoline and oil.

- 1.—Ranch buildings at Springs.
- 2.—Radium Mountains from Springs.
- 3.—One of the first baths as it was; it now has a bath house, two dressing and sweat rooms.
- 4.—Premier Lake close to Radium.
- 5.—Snowcaps near Radium.

- 6.—One of Radium Springs.
- 7.—Highway at Radium.
- 8.—Indians visiting Radium.
- 9.—A view of Lake Windermere, close to Radium.
- 10.—Ice-wall, Lake of the Hanging Glaciers, close to Radium.
- 11.—Sinclair Canyon—The western entrance to Banff—Windermere Road near Radium.

- 12.—Ranch Buildings at Radium.
- 13.—Tourists' Camping Ground at Radium.
- 14.—View of Columbia Lake from Springs.
- 15.—The Lake of the Hanging Glaciers.
- 16.—A mountain home at Radium.



SCENES ALONG THE ELK RIVER GRADE BETWEEN FERNIE AND CRANBROOK (RED ROUTE).

- 1.—The Sphinx between Fernie and Elko.
- 2.—Morrissey Camp Site No. 5.
- 3.—Grade along the Elk River between Fernie and Elko.
- 4.—The Elk River Canyon, Elko.
- 5.—The Morrissey Gap.

- 6.—The Elk River Canyon at Elko.
- 7.—Baldy Mountain, near Elko.
- 8.—Cave Mountain, near Morrissey.
- 9.—Elk River Canyon, at Elko.
- 10.—Between Fernie and Elko.



FERNIE, B. C. POPULATION, 5,000. (RED ROUTE). COAL MINES AND LUMBERING.

- 1.—Auto road one mile west of city, showing part of Lizard Range.
- 2.—Just outside the city limits.
- 3.—The Morrissey Ridge, west of city.
- 4.—The Elk River Valley, looking east.

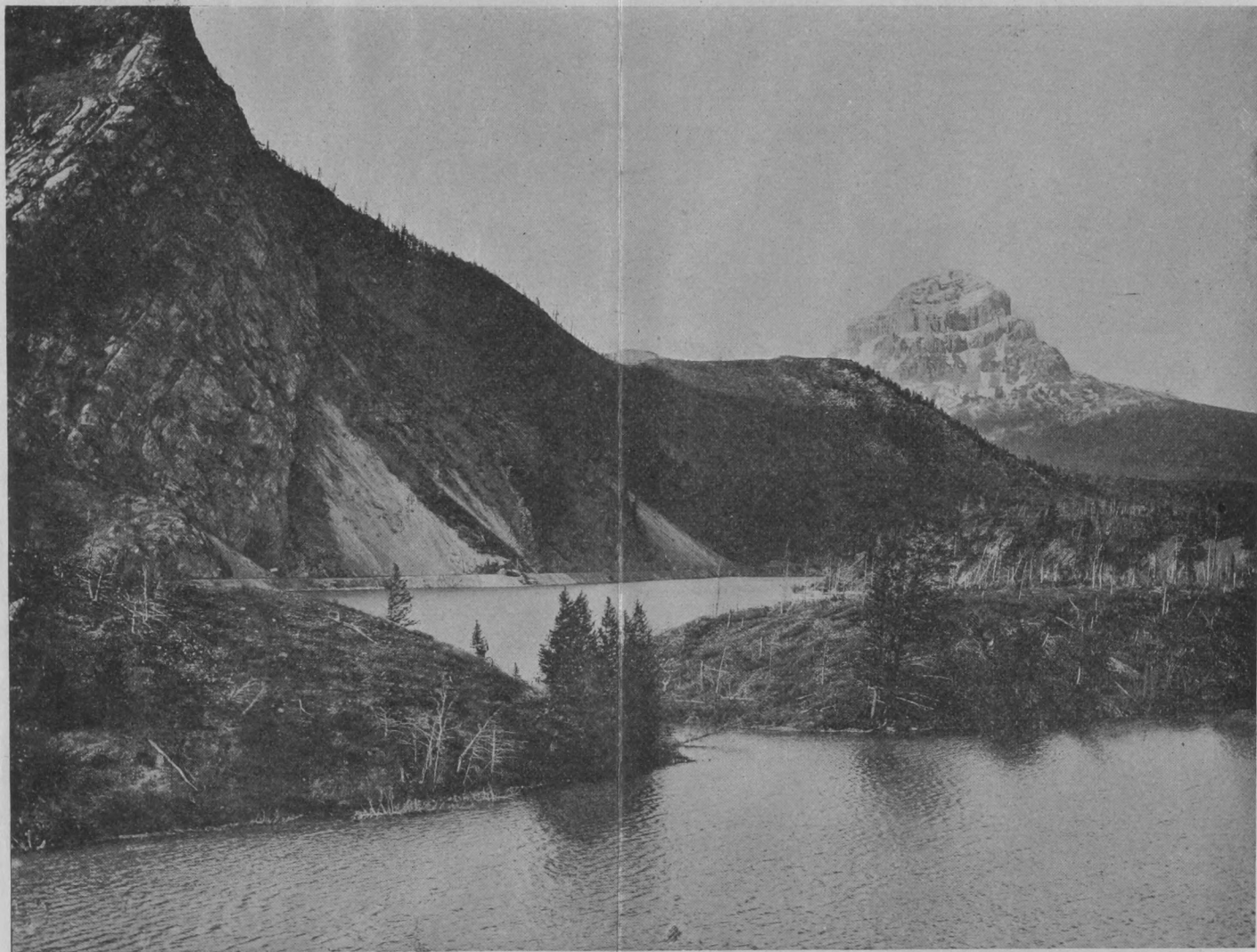
- 5.—Mt. Fernie, 6,000 feet, from the city limits.
- 6.—Trinity Mountain, 9,870 feet, and Elk River from two miles west of city.
- 7.—The Country Club at Fernie.
- 8.—Another view of Lizard Range, 8,000 feet.



FERNIE, B. C. THE SCENIC CENTRE OF THE CROW'S NEST PASS.

Has excellent camping grounds, many fine side trips, good fishing and hunting

- 1.—Entrance to Tourists' Camping Grounds.
- 2.—Inside Tourists' Camping Grounds.
- 3.—Along Elk River Grade.
- 4.—A Happy Crowd of Californians in Camp Grounds.
- 5.—Along the Elk River Grade—Showing Morrissey Mts.
- 6.—Beautiful Island Lake, Fernie, B. C.
- 7.—Look-Out Mountain, just west of town.
- 8.—Along the Elk River Grade.
- 9.—Elk River and Mt. Hosmer from town.
- 10.—Elk River near Fernie. Fishing amidst such scenery as this is a delight.
- 11.—Along the Elk River Grade, showing Lizard Range.
- 12.—Mt. Proctor, Fernie.
- 13.—Peaks of the Morrissey Range southwest of town.
- 14.—Mt. Fernie.
- 15.—Kootenay Indian Squaws and Papooses.



"THE EASTERN GATEWAY TO BRITISH COLUMBIA." THE TWIN LAKES AND CROW'S NEST MOUNTAIN, 10,000 FT.
NEAR BLAIRMORE AND COLEMAN. (RED ROUTE.)

The Crow's Nest Pass—named after this mountain—contains some of the grandest scenery in North America. The Pass reaches from Medicine Hat to Kootenay Lake and forms a part of the Transcontinental Highway. From Macleod to Cranbrook is the mountain section, a continuous panorama of magnificent views.



COLEMAN, ALBERTA. POPULATION, 2,000. (RED ROUTE). COAL MINING AND LUMBERING CENTRE.

A FEW SCENES IN THE VICINITY.

- 1.—A corner of Crow's Nest Lake.
- 2.—The Rockies as seen from town.
- 3.—Turtle Mt. showing part of Frank Slide.
- 4.—A glimpse of Crow's Nest Lake.
- 5.—Town of Coleman.

- 6.—The Divide.
- 7.—Auto road around Crow's Nest Lake.
- 8.—Crow's Nest Lake and Mountain 10,000 feet.
- 9.—Crow's Nest Mt. 10,000 feet.
- 10.—Hunting on Goat Ridge.

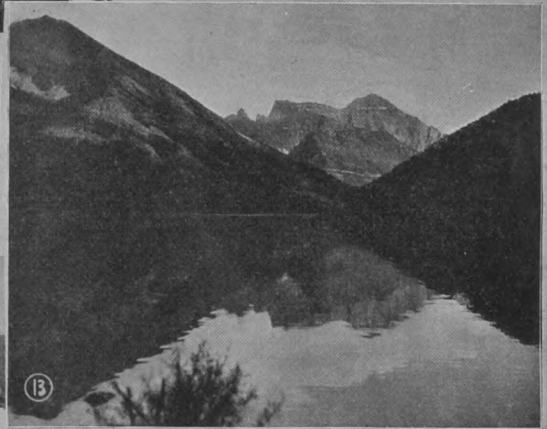
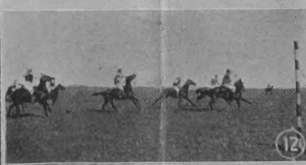
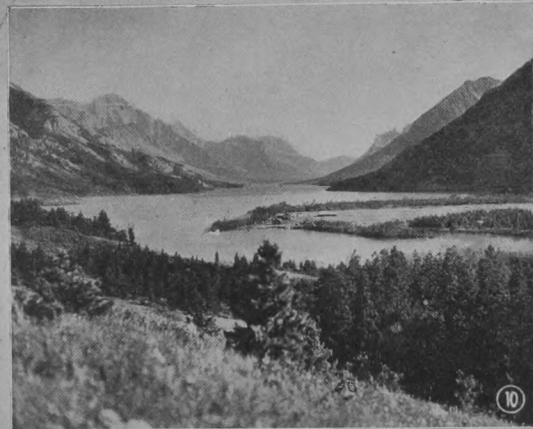
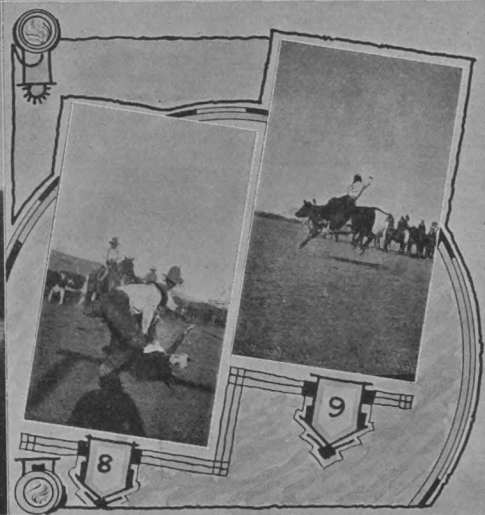
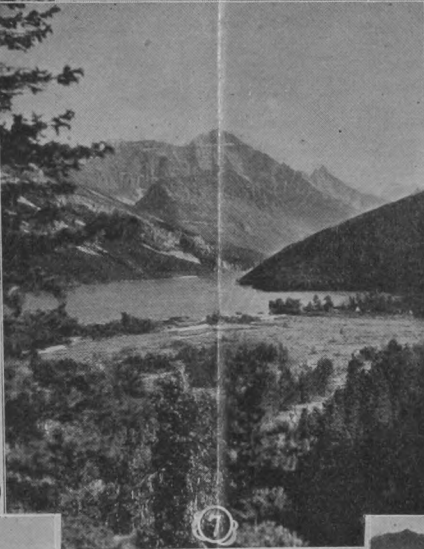
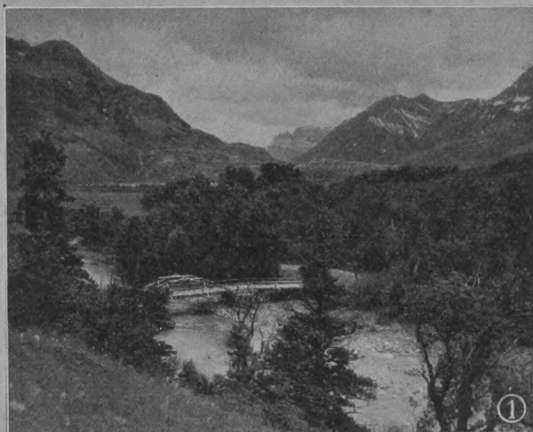


BLAIRMORE, ALBERTA. POPULATION, 2000. (RED ROUTE). COAL MINING.

A FEW SCENES IN THE VICINITY OF BLAIRMORE

- 1.—The eastern extremity of Crow's Nest Lake.
- 2.—Turtle Mountain, Frank, whose entire summit fell into the valley.
- 3.—On the divide between Alberta and British Columbia.
- 4.—One of the falls of the Old Man River.
- 5.—The auto road through part of the Frank Slide.
- 6.—The Cave at Crow's Nest.

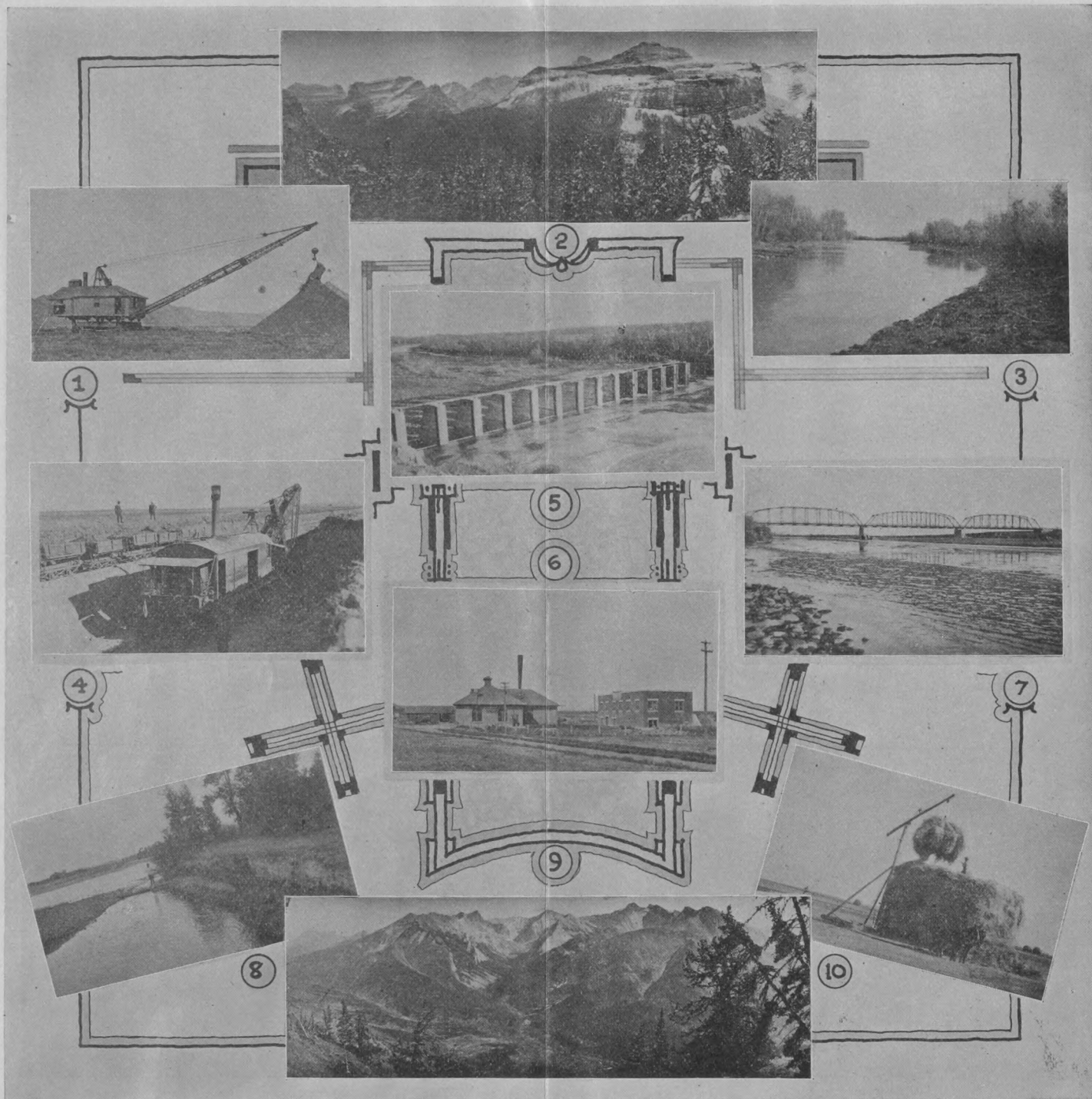
- 7.—Panorama showing extent of the Frank Slide, with Crow's Nest Mountain in background.
- 8.—Another part of the Slide, showing auto road.
- 9.—A general view of Lundbreck Falls.
- 10.—Along the Old Man River.
- 11.—The Western side of Turtle Mountain as seen from Blairmore.



PINCHER CREEK, ALBERTA. CENTRE OF RICH FARMING AND CATTLE RAISING DISTRICT. THE GATEWAY TO WATERTON LAKES PARK.

SCENES IN AND AROUND PINCHER CREEK

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|---|---|--|
| 1.—Auto road to Waterton Lake Park. | 5.—Going to the round-up. | 9.—Riding a bucking steer at Pincher Creek. |
| 2.—Bucking horse chutes at Pincher Creek Fair. | 6.—Broncho busting at Pincher Creek Fair. | 10.—General view of Waterton Lake. |
| 3.—Playing Polo near Pincher Creek. | 7.—View of Waterton Lake from Cameron Falls near Pincher Creek. | 11.—Branding at Waterton Ranch, Pincher Creek. |
| 4.—Mountain sheep on a summit near Pincher Creek. One of the best photos of big horn in their natural element ever taken. | 8.—Holding him down. Cowboy sports at Pincher Creek. | 12.—Playing polo near Pincher Creek. |
| | | 13.—Reflections in Waterton Lake. |

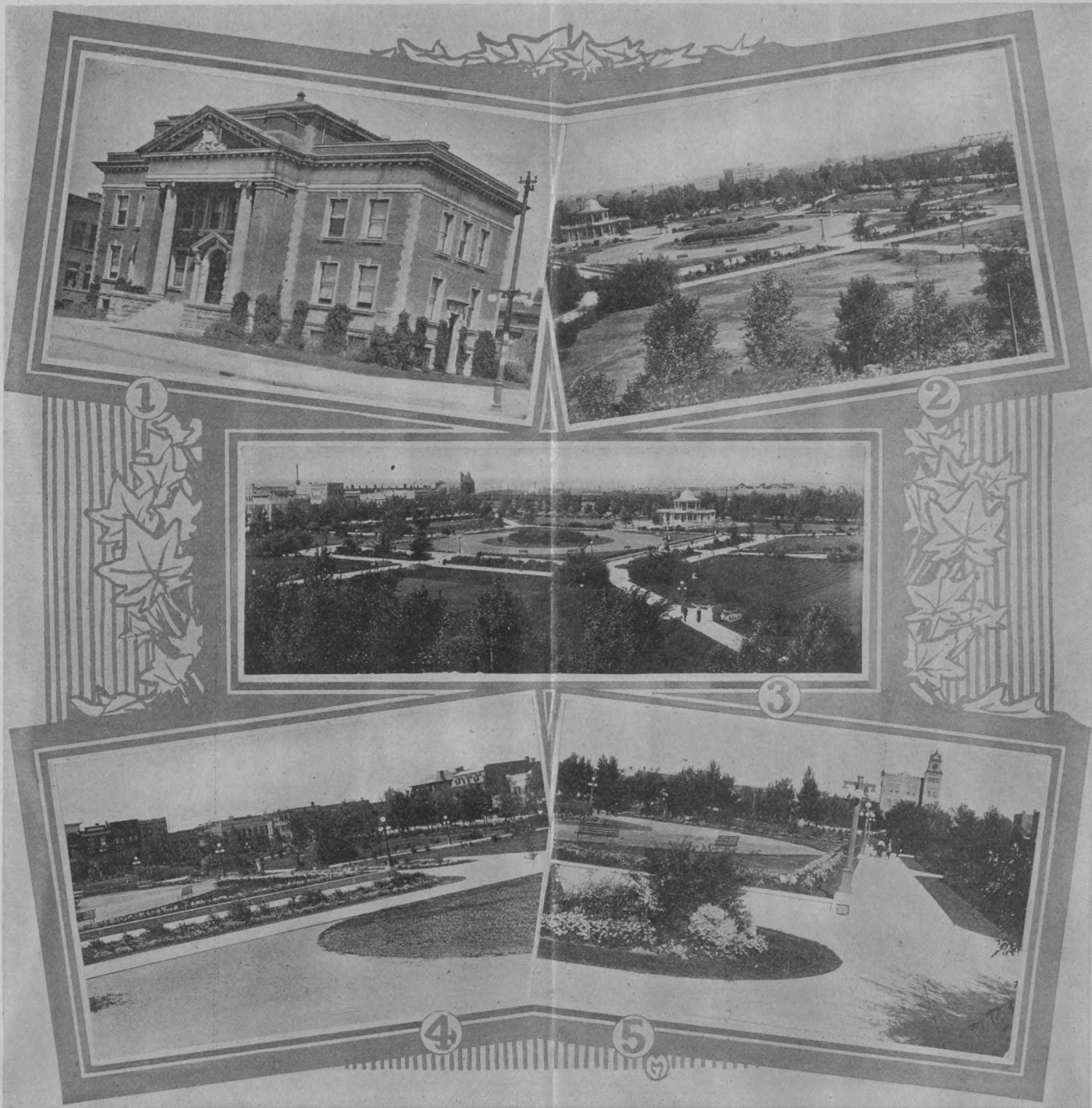


MACLEOD, ALBERTA (RED AND BLUE ROUTES). CENTRE OF RICH IRRIGATED AND DRY FARMING DISTRICT.

SCENES IN AND AROUND MACLEOD

- 1.—Excavating main irrigation ditch, Macleod.
- 2.—Panorama of Rockies, south of city.
- 3.—The Muskrat River, Macleod.
- 4.—Excavating for irrigation ditch, Macleod.
- 5.—McLaren Mill Dam under construction.

- 6.—Power and filtration plants in city.
- 7.—McKenzie Bridge from Tourist Camp site.
- 8.—Along the river road, Macleod.
- 9.—Panorama of Rockies west of city.
- 10.—Farm scene, Macleod.



LETHBRIDGE, POPULATION, 9,000. (RED ROUTE). CENTRE OF GREAT IRRIGATED AND DRY FARMING
AND CATTLE AND SHEEP RAISING DISTRICT.

THE CITY OF FLOWERS.

A few views of Galt Gardens in the centre of the business section and the Court House.



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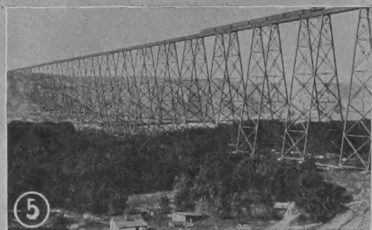
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SCENES AT LETHBRIDGE.

- 1.—A fine traffic bridge at Lethbridge.
- 2.—Sheep ranching at Lethbridge.
- 3.—A distant view of C. P. R. viaduct at Lethbridge.
- 4.—A corner in Galt Gardens, Lethbridge.
- 5.—C. P. R. viaduct, 1 mile long and 307 feet high.
- 6.—A second crop of alfalfa at Lethbridge.
- 7.—The Old Man River, Lethbridge.
- 8.—General view of Galt Gardens, Lethbridge.
- 9.—Henderson Park, Lethbridge.
- 10.—Alfalfa on Irrigated Farm, Lethbridge.
- 11.—Indians on the way to the Reserve, Lethbridge.

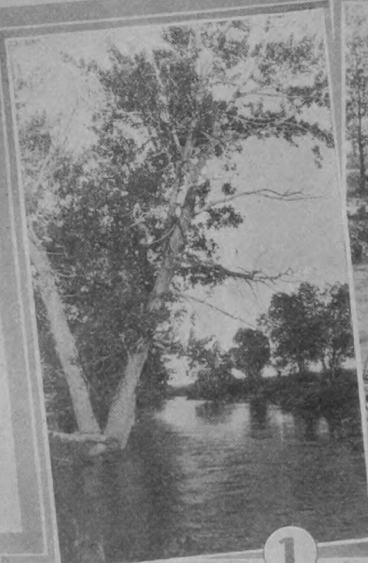


MEDICINE HAT, ALBERTA. POPULATION, 10,500. (RED ROUTE).

THE INDUSTRIAL CENTRE OF THE MIDDLE WEST

Municipal Natural Gas System Supplies Cheap Fuel for Manufacturing and Domestic Purposes.

- | | | |
|--|---|--|
| 1.—Medicine Hat Brewing Co. | 7.—Alberta Linseed Oil Co. | 12.—Municipal Swimming Pool. Size, 40x103 feet; depth, 3 feet to 7 feet 8 inches. Constructed by Rotary Club and Municipality. |
| 2.—Mills' Greenhouses. | 8.—Medicine Hat Silver Fox Farm. | 13.—Rosery Flower Co. |
| 3.—J. H. Tabor Candy Co. | 9.—Lake of the Woods Milling Co. | 14.—Alberta Clay Products Co. |
| 4.—Ogilvie Flour Mills Co. | 10.—Municipal Light, Power and Water Plant. | 15.—J. H. Preston Planing Mill. |
| 5.—Alberta Foundry & Machine Co. (Canadian Farm & Implement Co.) | 11.—Medalta Stoneware Ltd. | |
| 6.—Standard Bottling Co. | | |



HIGH RIVER, ALBERTA. Population, 1,200. (Blue Route). Centre of Cattle Ranching and Grain Growing District.

THE CANADIAN HOME OF H. R. H. THE PRINCE OF WALES.

- 1.—The High River.
- 2.—Scene at High River.
- 3.—H. R. H. Prince of Wales at his High River ranch presenting trophy to the champion bucking horse rider of Western Canada.
- 4.—Gardens at railway depot.

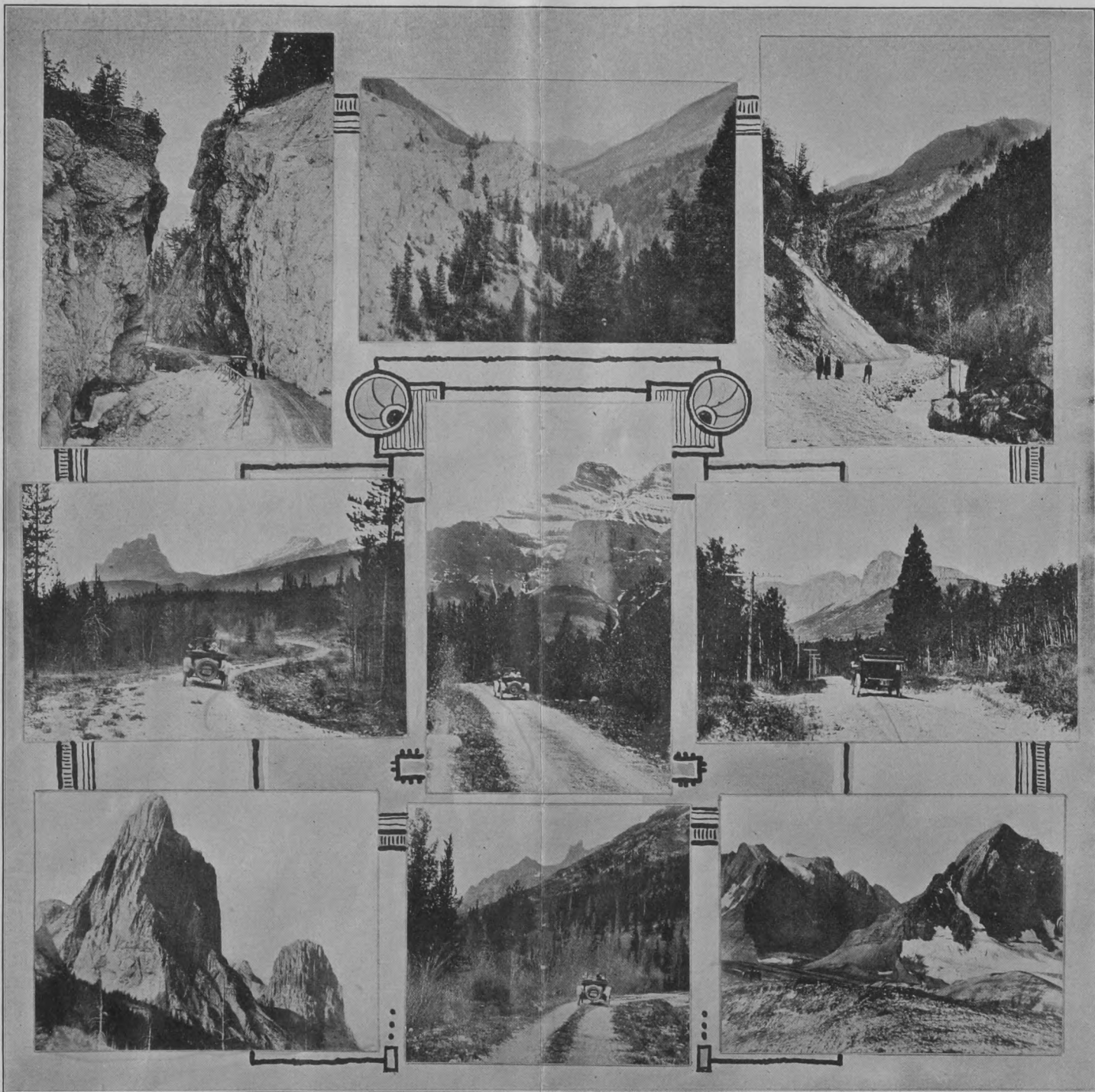
- 5.—The Prince of Wales' Canadian Home at High River.
- 6.—The Canadian Home of H. R. H. the Prince of Wales at the E. P. Ranch, High River.
- 7.—Twin Falls, Highland River.
- 8.—Gunnery Grade, Highwood River.



SCENES AT BANFF AND ON THE ROAD TO LAKE LOUISE (BLUE ROUTE)

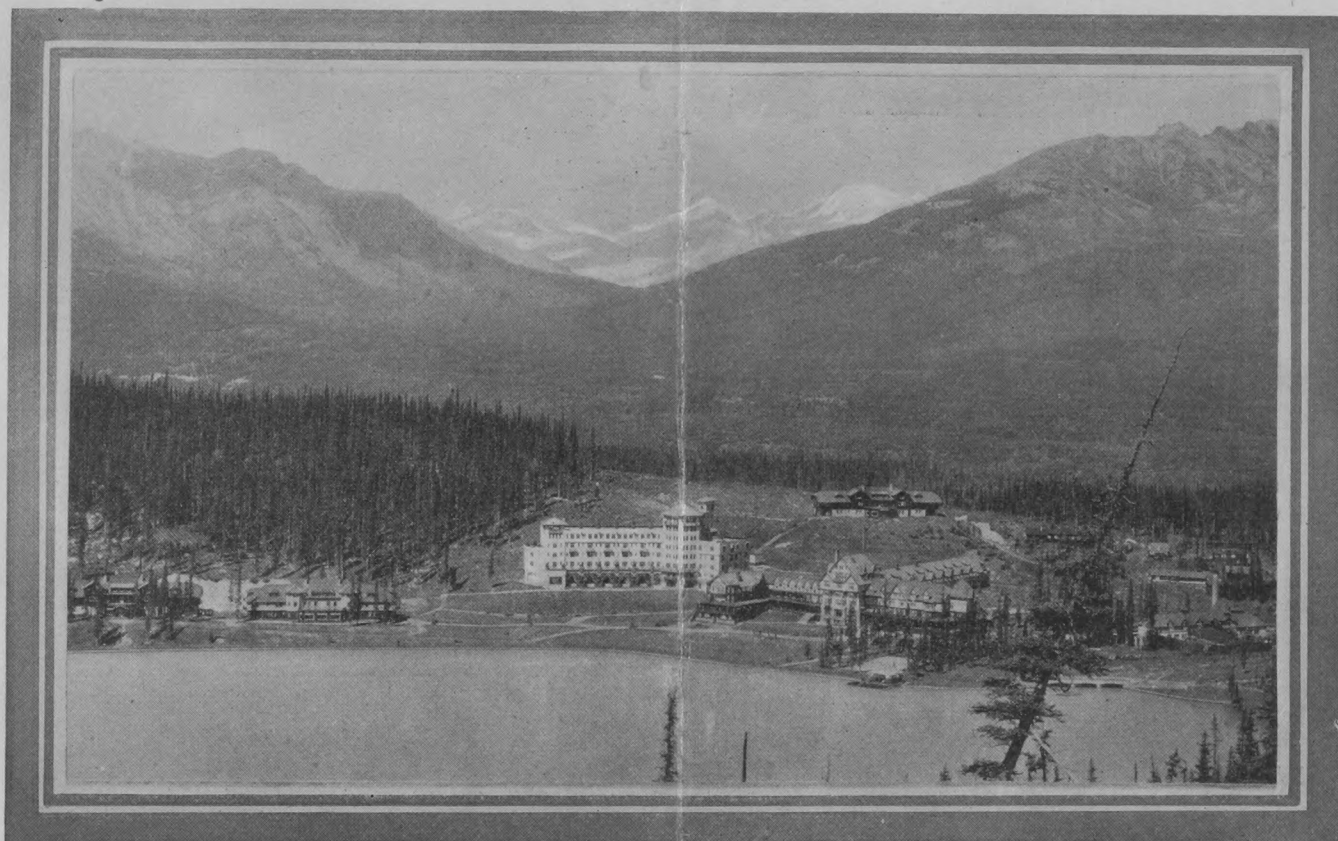
- 1, 2, 3, 4.—Scenes along the Banff-Lake Louise Road.
- 5.—Lake Louise, with Mt. Lefroy and Victoria Glacier.
- 6.—The championship ski jump at Banff Winter Carnival.
- 7.—Johnson's Canyon Falls, Banff.
- 8.—The Lakes in the Clouds at Lake Louise.
- 9.—Moraine Lake and Valley of the Ten Peaks at Lake Louise.

- 10.—Vermilion Lake and Mt. Rundle at Banff.
- 11.—Bow River Falls at Banff.
- 12.—Bathing Pool (hot sulphur) at Banff Hot Springs Hotel.
- 13.—Lake Minnewanka, Banff.
- 14.—The main street of Banff.
- 15.—Bow River Valley from the Terrace of Banff Springs Hotel.



SCENES ALONG THE BANFF-WINDERMERE ROAD (BLUE ROUTE)

Top row, left to right—The Gap, Sinclair Canyon; General view from road near Sinclair; Sinclair Creek near the Hot Springs.
 Centre row, left to right—Castle Mountain; Saw Tooth Mountain; View in the Park.
 Bottom row, left to right—Pinnacles of Mt. Edith; Mt. Edith; Summit of Vermilion Range.

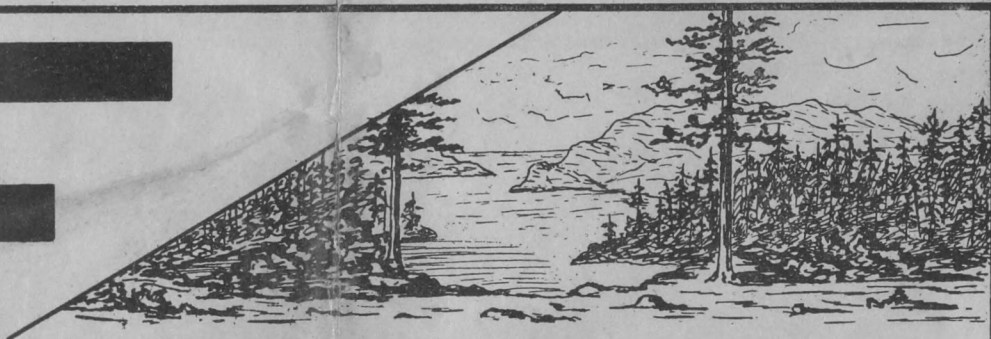


THE CHALET, LAKE LOUISE (CANADIAN PACIFIC RLY. Co.)



BIG GAME TO BE SEEN AT ANY TIME ALONG THE HIGHWAY.

IF



you have found
pleasure in your trip
through the Kootenays, you
will want to come back
with your friends. Will it
appear as beautiful
to them?

If Fires have not
destroyed
the scene.

YES

B.C. Forest Branch. Lands Department. Victoria. B.C.

CAMP SITES *and* GOLF LINKS



IN ALBERTA:

CAMP SITES AT:

GOLF LINKS AT:

Crow's Nest Pass—Red Route

Medicine Hat.....	Municipal, free.....	Medicine Hat
Bow Island.....	Municipal, free.....	
Taber.....	Municipal, free.....	
Lethbridge.....	Municipal, free.....	Lethbridge
Macleod—two.....	Municipal, free.....	Macleod
Pincher Creek.....	Municipal, free.....	Pincher Creek
Blairmore.....	Municipal, free.....	Blairmore
Coleman.....	Municipal, free.....	

High River.....	Municipal, free.....	High River
Banff.....	National Park rates.....	Banff
Waterton Lks. Park.....	National Park rates.....	Waterton Lks. Pk.
Calgary.....	Municipal, 50c. a day.....	Calgary—two

IN BRITISH COLUMBIA:

Crow's Nest Pass

Cranbrook.....	Municipal, 50c. a day.....	Cranbrook
Fernie.....	Municipal, free.....	Fernie

Benff-Windermere Road

Radium Hot Springs.....	Private, 50c and 75c a day
Sinclair Hot Springs.....	Government, free.
Sinclair Hot Springs.....	C. P. R. Bungalow Camp
Kootenay Crossing.....	Government, free.
Vermilion Crossing.....	Government, free
Vermilion Crossing.....	C. P. R. Bungalow Camp

In addition to these camp sites, the Government of British Columbia has prepared locations along the Highways every few miles for the use of tourists, who are prohibited from camping elsewhere, owing to the great danger of forest fires. These locations have all been selected for their scenic beauty and pure water.